

## CV - Jeanette Fangel Løgstrup

Born: 1966  
 Nationality: Danish  
 Education: MSc (Cand. Merc), Copenhagen Business School



### Profile

- C-suite background with almost 20 years of experience from executive leadership teams, mostly from international and listed companies like RSA Insurance (FTSE100) and Danske Bank Group (OMX25).
- Extensive experience from financial services, insurance, life and pension, engineering, energy and media.
- Experienced board member across a portfolio of different ownership structures and governance models.
- Core competencies: international general management, sustainability and ESG, corporate communications/investor relations, digitalisation and customer experience, marketing and branding, corporate culture and diversity.
- Board experience from highly regulated industries with focus on governance, audit, risk, compliance and controls.
- International experience across markets like the Nordics, the UK, Ireland, Canada, Italy and the Baltics.
- Chief Marketing Officer of the Year in 2017. Nominated for Women's Board Award in 2023.
- Author of new book about sustainability, international speaker and columnist in Finans/Jyllands-Posten.

### Current directorships and positions of trust

|       |  |
|-------|--|
| 2022- | Danske Invest, Non-Executive Director                              |
| 2022- | Sovino Brands, Non-Executive Director                              |
| 2022- | Scandinavian Film Funds, Non-Executive Director                    |
| 2022- | Forenet Kredit, elected Member of the Committee of Representatives |
| 2022- | ATP Invest, Non-Executive Director                                 |
| 2021- | Andel Energy, Non-Executive Director                               |
| 2021- | Combineering, Non-Executive Director                               |
| 2020- | Danish Foundation for Entrepreneurship, Non-Executive Director     |
| 2009- | JP Politikens Media Group, Non-Executive Director.                 |

### Previous directorships

|         |   |
|---------|---|
| 2017-19 | Mobile Pay A/S, Non-Executive Director  |
| 2016-19 | Danica Pension Group, Non-Executive Director  |
| 2014-18 | Danske Bank Plc, Finland, Non-Executive Director and Chairman of Nomination Committee |
| 2012-17 | Keylane (previous Schantz Data A/S), Non-Executive Director                           |
| 2009-14 | The Childrens Accidents Foundation, Chairman.   |

## Executive experience

- 2021- **CEO, Executive Advisor and Investor, Expon**  
Our family-owned business with focus on investments and executive advisory.
- 2014-2020 **Danske Bank Group**
- 2018-2020 **Senior Executive Vice President, Head of Group Societal Impact and Sustainability, Danske Bank Group**  
Reporting to the Executive Board, and member of Banking Nordic Management Business Committee.  
  
*Member of Finance Denmark Forum for Sustainable Finance, which delivered new recommendations for how the financial sector can contribute to the green transition.*
- 2014-2018 **Senior Executive Vice President, Head of Group Marketing, Communications & CSR, Danske Bank Group**  
Reporting to the Group CEO, and member of Group Management.
- 2006-2014 **RSA Insurance Group Plc**
- 2006-2014 **Nordic Director Corporate Communications, Brand & CSR, RSA Scandinavia (Codan/Trygg-Hansa Group)**  
Reporting to the CEO, and member of the Scandinavian Senior Executive Team.
- 2006-2010 **International Director Communications, Brand & CSR, RSA International**  
A region that besides Scandinavia included RSA's activities in Canada, Ireland and Italy. Reporting to the CEO, and member of the International Senior Executive Team.
- 2001-2006 **Director Group Communications, Brand & Marketing, Carl Bro Group**  
Reporting to the Group CEO, and member of the Executive Management Team.

## Book publications, teaching and conference activities:

- 2023- Jury member: 'Finans Impact Award', a new leading ESG business award established by Finans and KPMG.
- 2022- **Author of:** 'Bæredygtig Ledelse – ESG som den nye ABC for ledelser og bestyrelser'.
- 2020- Member of **Faculty, CBS Executive Board Education.**
- 2020- **Columnist** in Finans/Jyllands-Posten.
- 2006 **Author** of book about diversity – 'Kunsten at gøre karriere – om kvinder, valg og dilemmaer'.
- 2002- **International speaker** on sustainability, marketing, branding, culture, leadership, diversity etc.
- 1995 **Co-author** of the book 'Direct Marketing – vejen til dialog med kunden'.

## Educational background

- 2019 Business & Sustainability Programme, Cambridge Institute for Sustainability Leadership
- 2016 Board Leadership Masterclass 2016, CBS Executive
- 1999-2013 Various executive training programmes from Harvard Business School, Insead, Wharton and others
- 1989-1991 MSc (Cand. Merc) in Marketing and Strategy, Copenhagen Business School.
- 1986-1989 BSc in Economics and Business Administration, Aarhus School of Business.

## **Relevant competencies according to the competency profile for the Board of Directors of COWI Holding A/S**

- International executive leadership and people management from international consultancy and knowledge-based companies like Carl Bro Group, RSA Insurance Group and Danske Bank Group
- Board and corporate governance experience across different industries and ownership structures
- Financial and risk management experience from international companies
- Communications, marketing and branding
- Sustainability and ESG, diversity and corporate culture
- Mergers and acquisitions or alliance experience
- Business development.