**Idea Description**

[ ]  I give consent to COWIfonden’s handling of the personal data presented in the application form and the personal data otherwise apparent in the application in accordance with the conditions in [COWIfonden’s privacy notice](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.cowifonden.com%2Fprivacy-disclaimer-and-rights-notice&data=05%7C01%7CKNL%40cowi.com%7C70e013216c2f4035b41708db02ee5cf0%7C11be153879d8493982b8b767805d825b%7C0%7C0%7C638106994997781996%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=3yeiZN7mSKfhNbkflfi5PhtjzBtVehL1i17HS4uB%2BbA%3D&reserved=0)

*MAX 2 pages, font Verdana, size 9. Telegram style accepted. No appendices are accepted. All text in the square brackets incl. the brackets to be removed in the completed form.*

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| **Basic data** |
| Idea title | [Short headline describing the idea] |
| Project Lead | [Name and initials of primary responsible person of the *Fast&Furious* project] |
| COWI BL and department | [Which Business Line(s) and department][What unit will host the project] |
| Collaboration partner | [Name of possible collaboration partners] |
| Date  | [DD/MM/YYYY] |
| **Idea description**  |
| Background | [What type of task made you think of the potential in pursuing a new/revised approach to delivering your services]. |
| Purpose  | [What is the purpose of the idea? Which needs does it solve and for whom?] |
| Expected value | [What is the expected value of the idea – for example in terms of immediate clarification of concept and methodology and if relevant technical/scientific outcome] |
| Target group | [Define your primary target group for the idea – who will be the "end-users"?] |
| Cost | [ ] [x] [x]  | 50,000 DKK75,000 DKK100,000 DKK |
| Time plan | [How fast can you execute (fact finding, literature review, proof of concept, etc.)]. |